

Leadership and Management Development Programs

Leadership Success for Manufacturing Site Leaders— Learn. Lead. Succeed. *Faster!*

- ▶ **Location:** Knoxville, Tennessee
- ▶ **Duration:** Three non-consecutive weeks
- ▶ **2010 Dates:** Residency 1, February 8-12
Residency 2, June 7-11
Residency 3, October 4-8
- ▶ **Tuition:** Base Program—\$14,500 (includes books, classroom materials, meals, and lodging);
Optional Leadership Development Program—Additional \$2,500.

Program fees are subject to change. Check our website (<http://The.Center.utk.edu>) for the latest information.

- ▶ Class size is limited

Leadership Success for Manufacturing Site Leaders is based on solid research of what it takes to run a successful manufacturing facility and is designed to significantly accelerate the development process of becoming an effective and successful manufacturing site leader.

This unique program is delivered in three, non-consecutive residencies over a nine-month period that allows participants to apply concepts learned in the classroom directly to their organizations with full support of UT's College of Business faculty.

Who Should Attend?

Manufacturing is under tremendous pressure to perform in an ever-changing global environment. *Leadership Success for Manufacturing Site Leaders* has been developed to provide new manufacturing site leaders with the solid strategic-level leadership and broadened functional business skills necessary to successfully lead a manufacturing facility early on in their leadership role.

Seasoned site leaders will sharpen the leadership skills necessary to effectively take their organization to the next level of success.

Leadership Success for Manufacturing Site Leaders is an excellent choice for plant managers, operations managers, business unit managers, manufacturing manager, directors of operations, directors of manufacturing, focused factory managers, and functional managers being considered for site leadership positions.

Program Overview

There are two primary components of this program:

Classroom/Case Study

Classroom content is focused on a customized case study that is woven throughout the three residency curriculum, focusing on challenges and opportunities specific to leading a successful manufacturing facility.

Organizational Leadership Project

Each participant will work on an organizational leadership project that is applied directly to their organization, bringing about immediate impact and return on investment for sponsoring organizations.

Optional Leadership Development Plan

A comprehensive Leadership Development Program is available to all participants as an add-on component. The following elements are included:

Initial Leadership Assessment Center

This half-day exercise will be scheduled during the first residency period and includes a number of written, verbal, and experiential assessments that evaluate leadership competencies and potential. The Leadership Assessment

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Center forms the foundation of an individualized leadership development plan.

Leadership Development Plan and Coaching

Each participant will build an individualized leadership development plan under the guidance of a dedicated leadership coach. Focus will be placed on better understanding themselves as leaders, the people that they lead, and the environments in which they lead. The plan will include short-term goals to focus on during the nine-month program as well as long-term goals that will develop their leadership capabilities well beyond the program timeline.

Key Participant Benefits

- ▶ Learn strategic management techniques to enhance an organization's full potential.
- ▶ Gain in-depth understanding of key performance management principles to create deliberate methods of improving business results across the organization.
- ▶ Learn succession planning strategies that provide a smooth transition for a constant stream of organizational leaders by developing coaching and mentoring techniques to improve team performance and develop future leaders.
- ▶ Overview principles in functional areas of human resources, plant finance/accounting, and operations.
- ▶ Assess drivers and obstacles of critical organizational change. Develop skills in change leadership by mastering processes and tools for managing the people side of change.
- ▶ Understand the concepts of high performance teams and learn team-building skills including conflict management, development, selection, and retention.
- ▶ Better understand the global business environment, increasing success for international assignments.
- ▶ Learn priority-setting guidelines and time management principles.
- ▶ Increase ability to communicate and influence others through self-reflection and personal development.
- ▶ Learn how to deal with the media and the

importance of interacting with the community.

- ▶ Develop one-on-one communication skills as well as presentation skills. Explore multi-faceted communication strategies.

Methods of Learning

The program places strong emphasis on interactive learning and combines individual and team coursework, lectures, as well as experiential and multi-mode learning. Participants are pushed to learn, think and lead at higher levels.

Facilities

Classes are held in the executive classrooms of The University of Tennessee Center for Executive Education. These facilities are specifically designed for group-interaction programs.

Contact Information

For more information on this program, please call or write:

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For current news of the Center for Executive Education and its offerings, please visit our web site at <http://TheCenter.utk.edu>

Related Courses

Related courses currently offered by the Center for Executive Education include:

- ▶ Finance for Non-Financial Manager
- ▶ Managing in a Technical Environment
- ▶ Strategies for Effective Leadership
- ▶ Logistics Executive Development Program
- ▶ Executive MBA Programs
- ▶ Integrated Supply Chain Management Certification Program
- ▶ Lean Enterprise Systems Design Institute